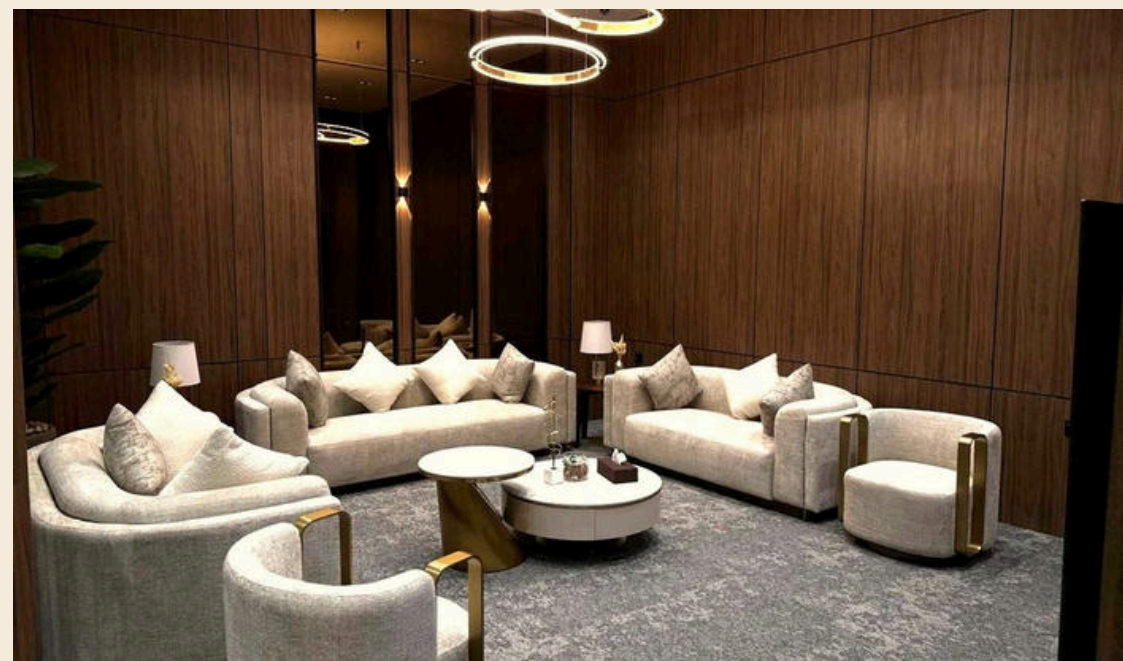
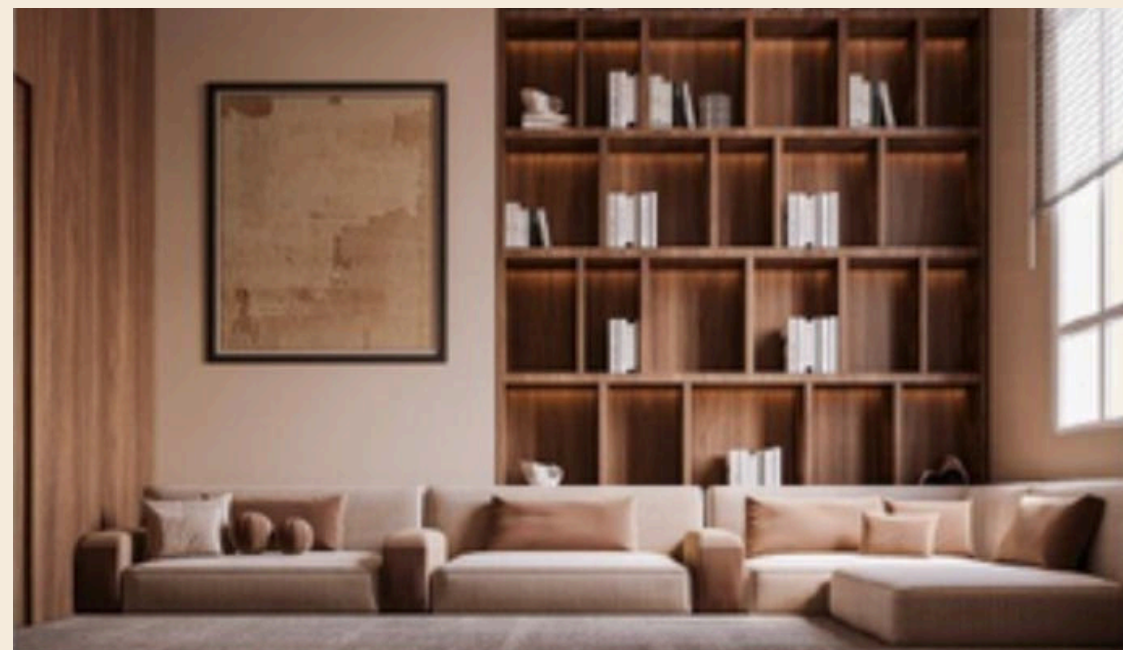




An Integrated Management, Development
& Operations Ecosystem



From here... a new dimension for your business begins

Every successful project needs more than an idea and capital. It needs disciplined management, inspired development and operations that never stop. At Buad, we have brought these dimensions together in one integrated ecosystem, to be our clients' partner from the very first opportunity to the very last day of operation.

A farther future... a deeper value



Buad began in the development and investment sector, and from the heart of projects we learned that no project succeeds on construction alone. Success is built by an integrated ecosystem: an opportunity read with insight, a deal managed with precision, a contract that protects rights, and operations that run efficiently.

From this, our new vision was born: to place our field experience at the service of organizations through an integrated ecosystem of six dimensions covering Investment & Transactions, Contracts & Tenders, Development & Project Management, Assets & Operations, Supply & Logistics Services, and Business Development & Smart Solutions.

In line with Saudi Vision 2030 and the major projects and unprecedented economic momentum it is driving, we believe today's organizations need one trusted partner to handle the details, so they can focus on what they do best.

Our commitment to our clients and partners is clear: professional work, full transparency and measurable results.

Abubakr Al-Radwan - Chief Executive Officer

Executive Leadership



Who We Are

Our Beginning

Buad is a Saudi company headquartered in Makkah Al-Mukarramah, specializing in real estate development, investment, and project management, with experience across Makkah, Riyadh, Jeddah, and other regions of the Kingdom.

The Transformation

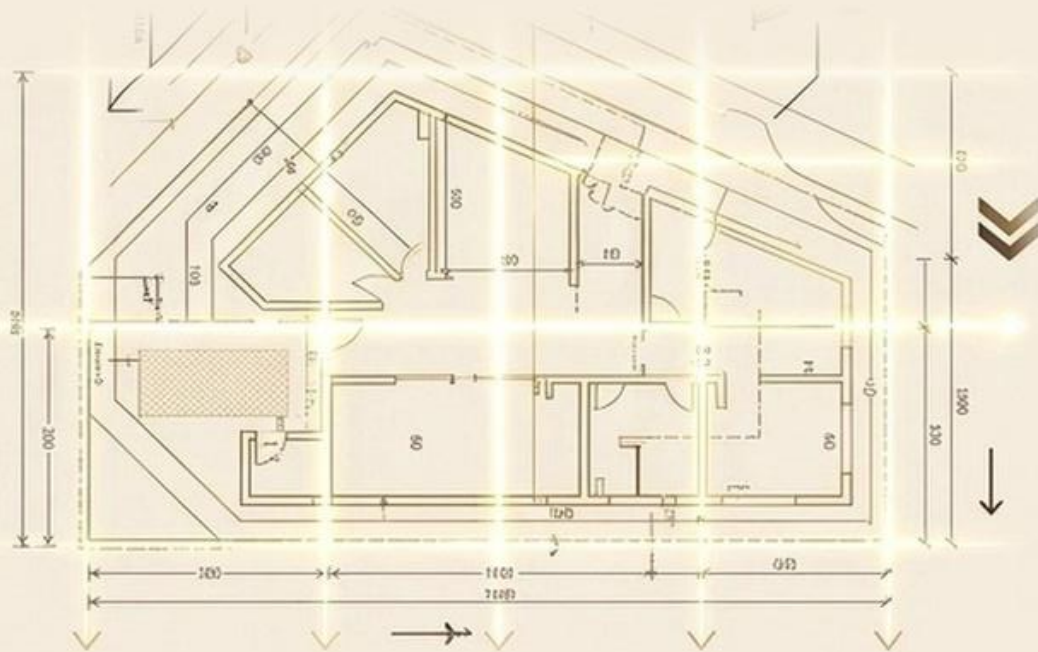
Our project experience revealed a recurring challenge: multiple parties managing a single project, creating complexity and exhausting coordination. So, we decided to become the single, trusted partner.

The Ecosystem

Today, we offer 30+ services across six integrated dimensions, covering the full lifecycle of real estate projects and businesses – from opportunity and investment, through transactions and contracts, to development and operations.

Our Approach

We bring together a multidisciplinary team and a network of specialized, licensed partners under one contract and one point of contact – giving our clients speed, clarity, and peace of mind.



Organizational Structure



Our Mission

We add a new dimension of professionalism to every project through an integrated ecosystem of management, development, and operations, enabling our clients to focus on their core business while we take care of the rest.

Our Vision

To make Buad the Kingdom's leading integrated ecosystem, trusted by businesses to manage, develop, and operate their ventures.



Illustrative images



Strategic Objectives



Comprehensive Coverage

Deliver an integrated suite of services covering the full lifecycle of projects and businesses.



A Long-Term Partner

Build ongoing contractual relationships with businesses, rather than one-off projects.



Major Project Presence

Contribute to national initiatives and major projects across both the public and private sectors.



Efficiency & Speed

Reduce time and costs through a single point of contact and smart solutions.



Alignment with Saudi Vision 2030

Support private-sector growth, project quality, and the development of national talent.



Our Values

Effective Partnership

Our clients' success is the measure of ours

Practical Innovation

Smart solutions that save time and raise efficiency

Integration

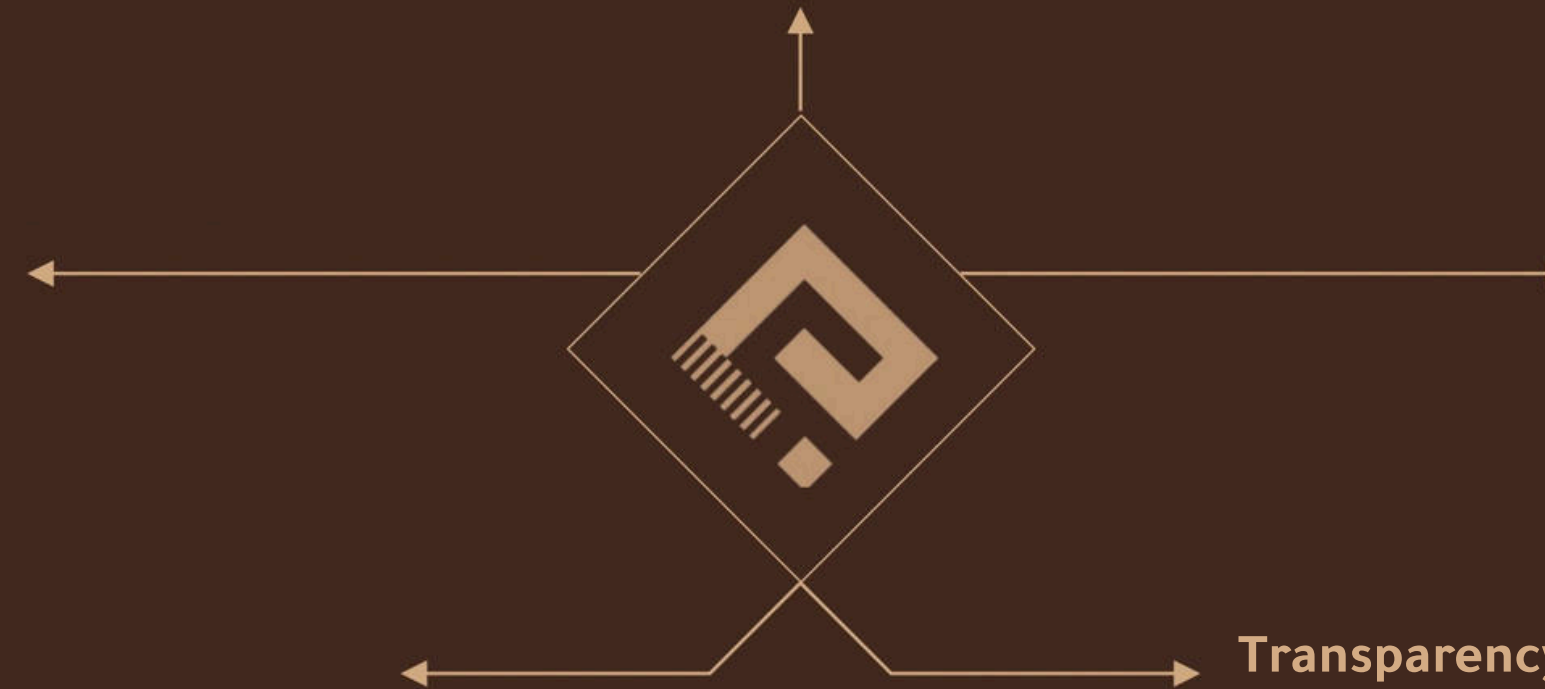
We see the project as a whole and connect its parts in one ecosystem

Professionalism

Clear methodologies and documented work standards in every service

Transparency & Accountability

We work with clarity and keep our promises





We design experiences
that inspire and endure



The Buad Ecosystem: Six Dimensions for Your Business

One ecosystem covering the full lifecycle of your project and organization, from seizing the opportunity to closing the deal, managing the contract, development, and all the way to operations and growth

01



Investment & Transactions

We discover the opportunity and manage the transaction through to closing

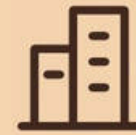
02



Contracts & Tenders

We win tenders and protect rights throughout the contract

03



Development & Project Management

We develop assets and manage projects on behalf of their owners

04



Assets & Operations

We operate sites, assets and projects efficiently and continuously

05



Supply & Logistics Services

We secure what the project needs, on time

06



Business Development & Smart Solutions

We grow organizations and modernize their tools

One contract. One point of contact. Six dimensions of expertise.

01 Investment & Transactions

We support investors and businesses from opportunity identification through transaction closing, with rigorous analysis, professional negotiation, and deal structuring designed to protect interests and maximize value.

Services



Investment Opportunities Management

Identifying, screening, and conducting initial assessments of investment opportunities.



Investment & Real Estate Advisory

Market analysis and identification of the highest and best use for each asset.



Real Estate Marketing & Off-Plan Sales

Marketing and selling projects in accordance with applicable regulations and approved requirements.



Transaction Management

Managing the transaction end-to-end, from valuation and due diligence through to closing.



Feasibility Studies & Financial Valuation

Clear financial models and scenarios to support decision-making.



Partnership & Financing Structuring

Designing partnership models and connecting projects with financing sources in collaboration with licensed entities.

For: Investors, Real Estate Funds, Landowners, and Investment Groups.





02 Contracts & Tenders

We help companies compete effectively in public and private tenders, support asset owners in professionally managing tender processes, and administer contracts throughout their execution to ensure compliance and protect all parties' rights.

Services



Opportunity Monitoring & Bid Preparation

Monitoring platforms such as "Etimad" and "Furas", and preparing technical and financial proposals.



Contract Drafting & Review

Clear contractual terms that ensure fair allocation of risks.



Project Legal Affairs

In partnership with a licensed law firm.



Terms of Reference & Bid Evaluation

Preparing tender documents for asset owners and conducting technical and financial evaluations of bidders.



Contract Lifecycle Management

Monitoring contractual obligations, payment certificates, variation orders, and claims throughout the contract lifecycle.



Government Relations

Registering and prequalifying entities with government authorities, and managing related transactions and correspondence concerning contracts and tenders.

For: Contractors, Suppliers, Developers, Project Owners, and Companies New to Government Tenders.

03 Development & Project Management



We transform land and ideas into viable projects and manage development on behalf of owners through a professional approach that ensures quality, time, and cost control.

Services



Development Management for Landowners

We manage the project on behalf of the owner from concept through to handover, acting as the Owner's Representative.



Project Management Office (PMO)

Project management methodologies, reporting, and portfolio monitoring.



Construction Supervision & Quality Control

Monitoring contractors and ensuring compliance with specifications and project schedules.



Licensing & Permits

Obtaining and following up on required licenses and permits with the relevant authorities.

For: Land and Property Owners, Developers, Family-Owned Businesses, Government Entities, and the Private Sector.





04 Assets & Operations

We professionally operate sites, projects, and assets to preserve their value and enhance returns, offering flexible operating agreements tailored to each client's scale.

Services



Asset & Property Portfolio Management

Maximizing returns and enhancing asset value over the long term.



Facilities Management (FM)

Maintenance, cleaning, security, and day-to-day services.



Seasonal Operations

Operating buildings, accommodation, and catering facilities during seasonal periods.



Property Management

Leasing, rent collection, and tenant relations.



Site, Camp & Project Operations

Comprehensive management of work sites and workforce accommodation.

For: Property Owners, Portfolio Owners, Major Construction Companies, National Projects, and Pilgrim & Visitor Services Companies.

05 Supply & Logistics Services



We provide projects with the materials, workforce, and services they need, on time and to the required quality standards, ensuring uninterrupted operations.

Services



Procurement & Supply

We manage the project's procurement activities end-to-end, from purchase requests through to delivery.



Logistics Services

Transportation, storage, and distribution to project sites.



Modular & Prefabricated Buildings

Manufacturing and supplying portable cabins and accommodation solutions for projects and workforce housing.



Supply Chain Management

Ensuring resource availability and continuity of supply.



Specialized Technical Workforce

Providing experienced and qualified personnel across a range of technical disciplines.

For: Contractors, Major Projects, Factories, and Organizations with Operational Sites.





06 Business Development & Smart Solutions

We drive business growth and modernize organizations through actionable strategies, robust governance frameworks, and digital solutions that enhance efficiency and measure performance.

Services



Business Development & Growth

Entering new markets, building strategic partnerships, and developing revenue models.



Governance & Compliance

Delegation of Authority matrices, Board and Committee charters, and regulatory compliance.



Facility Management Systems & Performance Dashboards

Real-time monitoring of sites, assets, and performance indicators.



Management Consulting

Strategic planning, organizational structuring, policies, and procedures.



Digital Transformation for Assets & Sites

Digitizing operations, reporting, and monitoring.



Smart Buildings & Building Information Modeling (BIM)

Smarter, more cost-efficient design and operations.

For: Family-Owned Businesses, Small and Medium-Sized Enterprises (SMEs), Real Estate Development Companies, and Non-Profit Organizations.



Let's create together
a new dimension

How We Work With You

Whether you need a single service or the full suite of solutions, your journey with Buad begins with clear steps



1

We Understand Your Needs

An introductory session to understand the organization, the project and its goals

2

We Diagnose & Propose

Defining the right dimensions and services, with a clear scope of work

3

We Contract Clearly

One contract with defined KPIs and deliverables

4

We Develop & Manage

A dedicated team and a relationship manager as one point of contact

5

We Measure & Improve

Periodic reports and continuous review of results

Engagement Models

Single Assignment

Engage Buad for a specific assignment with a clear scope, a defined timeframe and a fixed fee, such as preparing a feasibility study for your project or your bid for a government tender.

Operation & Management Contract

We manage your site, real estate asset or contract on an ongoing basis, with a dedicated team and periodic reports, for a monthly or annual fee, such as operating a residential or commercial complex, managing a building's facilities or overseeing a construction contract.

Strategic Partnership

We join you as a partner in your development or investment project, contributing our expertise in development, management and operations and sharing the returns under an agreed model, such as developing land you own for a share of the project, or operating an asset for a percentage of its income.



Competitive Advantage | Why Buad?

One Party Instead of Many

One contract and one point of contact that spare you the burden of coordinating dozens of suppliers and consultants



Field-Proven Expertise

Our services are built on real experience in developing and operating projects, not on theory



Deep Local Market Knowledge

Headquartered in Makkah with work across the Kingdom, we know the regulations, the authorities and every market



A Network of Licensed Partners

We work with specialized, licensed entities in every field that requires special licensing



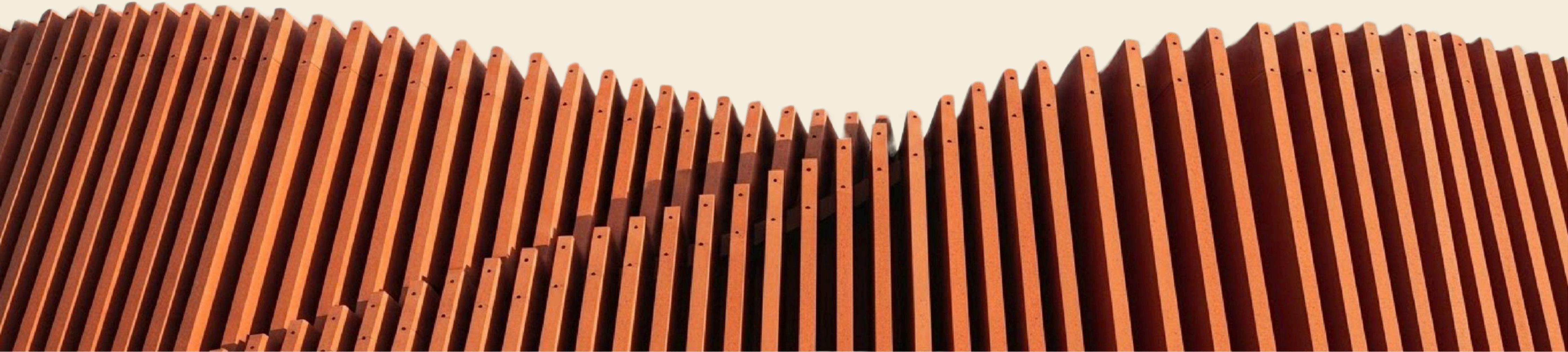
Organizational Flexibility

A flexible structure that accommodates local and international partnerships and adapts to every client's size



Track Record

Real experience behind every one of our dimensions





Al Jumum Interface Project

A pioneering landmark urban development project





Al Jumum Interface

Development & Project Management Dimension
Assets & Operations Dimension

Project Description

A pioneering, multi-use urban development project

Our Work on the Project

Developing, managing and operating an integrated destination that brings together living, entertainment, retail and logistics services, featuring a modern fuel station, a contemporary boulevard, residential compounds, resorts, chalets, restaurants and cafés, markets, administrative offices, commercial showrooms and a conference center, together with healthcare and educational facilities, green spaces, smart mobility solutions and renewable energy, delivering an integrated urban model that reflects a sustainable development vision.

Area:

Half a million square meters

Type:

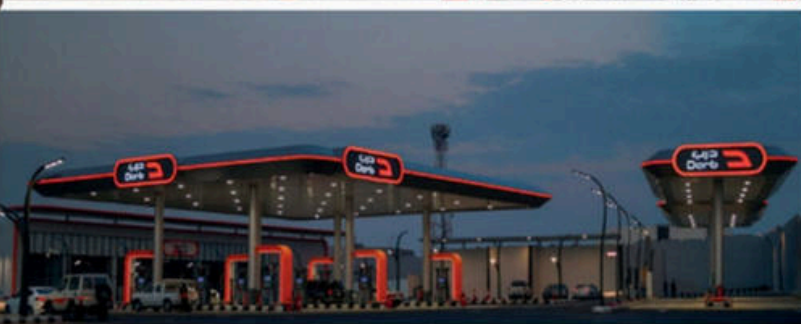
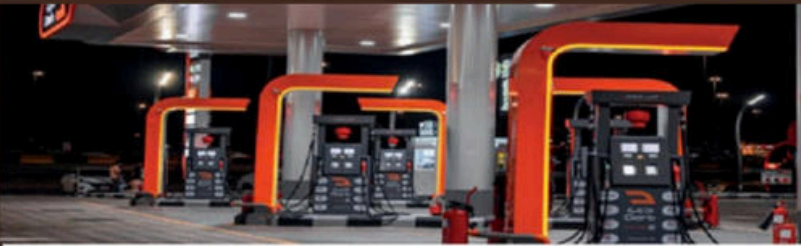
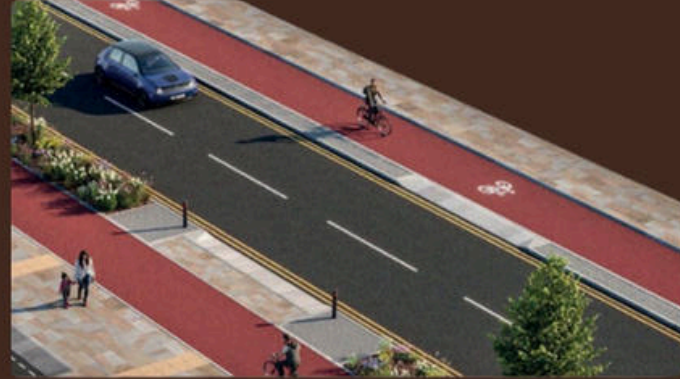
Development, Management & Operation

Location:

Northern entrance of Makkah - Al Jumum
Along the Makkah-Madinah Expressway

Estimated Cost:

SAR 1 billion



Highlights of the Al Jumum Interface



Strategic Partnerships That Strengthened Our Projects

We formed multiple alliances with prefabricated-housing factories and CLL partitions, combining speed, quality and sustainability



Diriyah

Supply & Logistics Services Dimension

Type:

Development

Location:

Diriyah - Riyadh

Our Work in Diriyah

Supply chains

Specialized technical staff

Integrated logistics services

Prefabricated building solutions



Network extensions of approximately 150 linear kilometers along the Makkah-Madinah road

Development & Project Management Dimension

Our Work on the Project

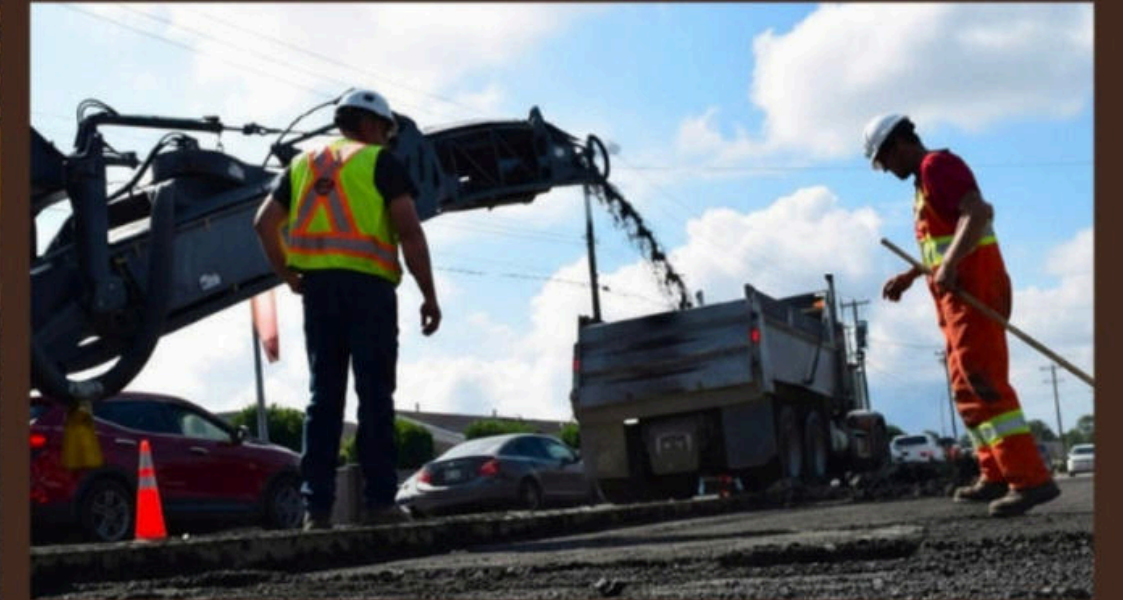
Developing infrastructure and extending a modern fiber-optic network of about 150 km for the Saudi Telecom Company (stc), supporting digital transformation

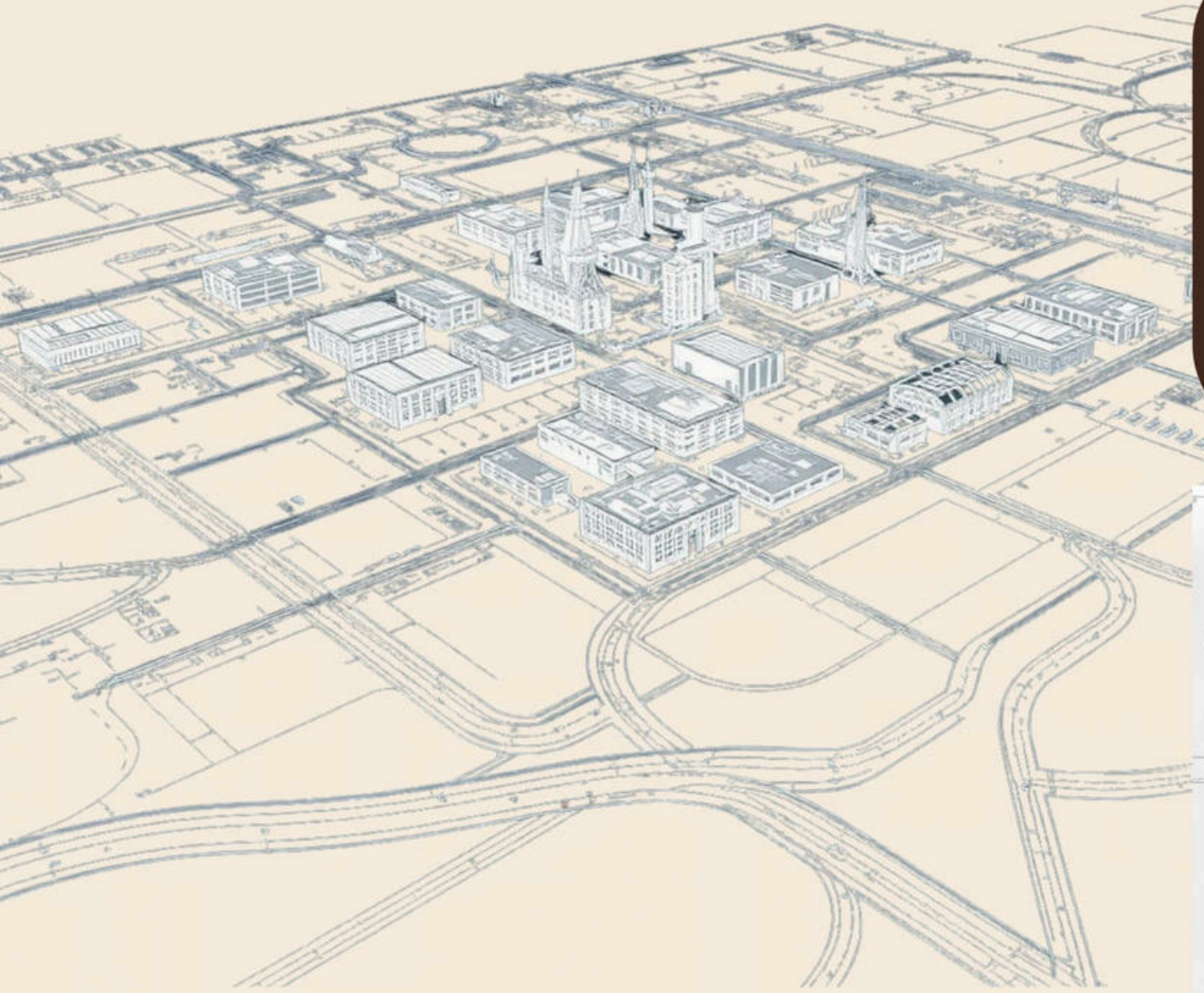
Type:

Infrastructure development

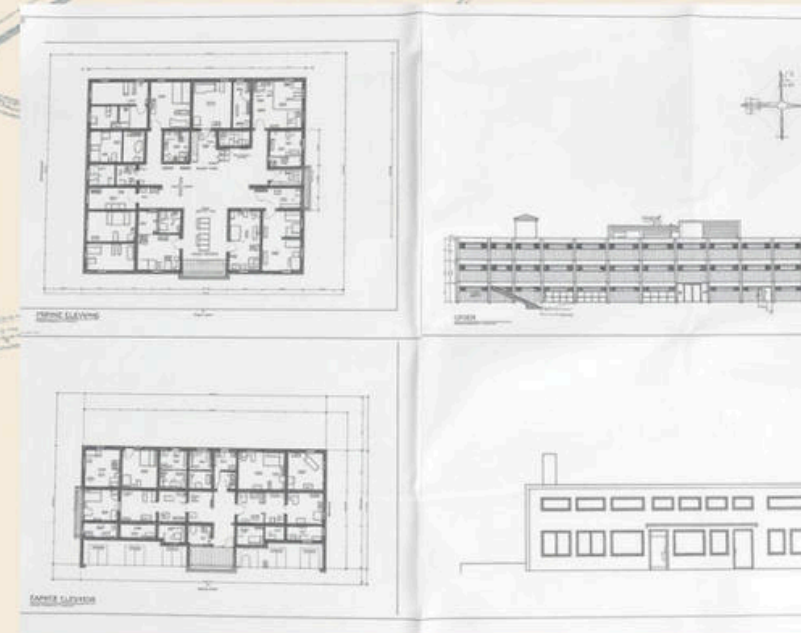
Location:

Usfan - along the Makkah-Madinah road





On a land area of 1 million m²
With an estimated value of SAR 420 million



Industrial Project

An industrial land development project in its third phase

Investment & Transactions Dimension

Our Role in the Project

Providing the investment opportunity and managing the investment contract deal, from negotiation to signing

Project Area:

1 million m²

Location:

Jeddah

Service Type:

Investment opportunity & transaction management

Estimated Project Value:

SAR 420 million



Al Balad Al Ameen Qualification

Qualified by Al Balad Al Ameen Company



FAL Real Estate Brokerage License

Real Estate General Authority



Developer Qualification License

Off-plan sale and lease certificate from the Real Estate General Authority



ISO 45001 - Occupational Safety

ISO 45001:2018 certificate in occupational health and safety management



ISO 14001 - Environmental Management

ISO 14001:2015 certificate in environmental management systems



Real Estate Developer Qualification

Developer qualification certificate from the Ministry of Municipalities and Housing



Saudi Contractors Authority Membership

Contractors Authority membership certificate



ISO 21500 - Project Management

ISO 21500:2021 certificate in project management



ISO 9001 - Quality Management

ISO 9001:2015 certificate in quality management systems



Monsha'at Certificate

Official classification certificate from the Small and Medium Enterprises General Authority



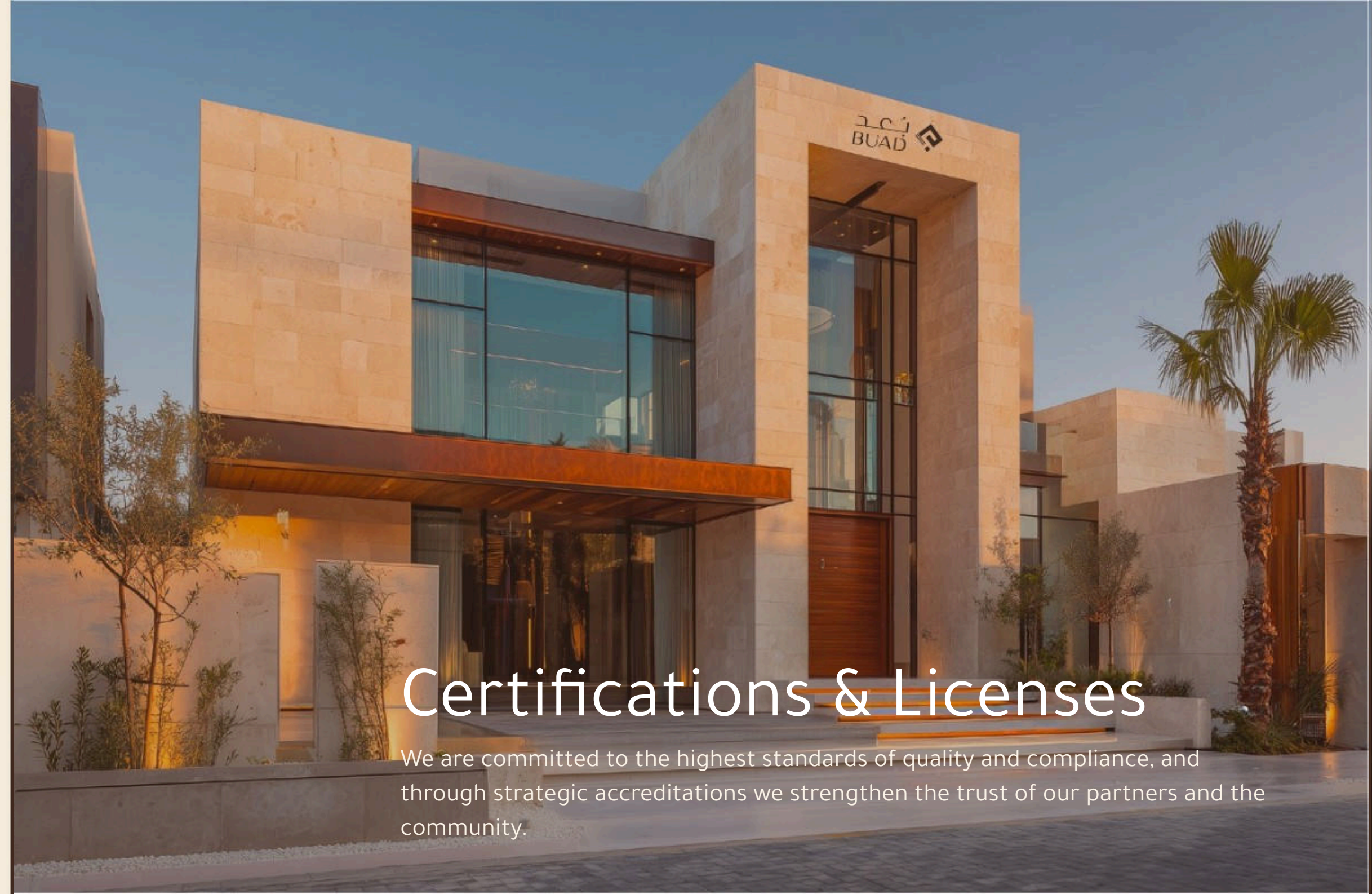
Accreditation Certificate

Confirms the organization meets approved quality, technical and operational competency standards



Off-Plan Sales Certificate

From the Saudi Real Estate Institute



Certifications & Licenses

We are committed to the highest standards of quality and compliance, and through strategic accreditations we strengthen the trust of our partners and the community.



Clients & Partners





Let's Build Impact Together

We open our doors to organizations, investors and partners seeking one trusted party to manage and grow their business

For Organizations

Choose a single service or the full suite of solutions, with a flexible contract that fits the size of your business



For Asset Owners & Investors

Partnership opportunities in well-studied projects, built on feasibility studies and operating models designed to deliver sustainable cash flows



For Specialized Partners

Join the Buad partner network, and together let's deliver integrated solutions for major projects





Buad Turning Vision into Reality





Contact Us

CR 4030560162 

Makkah - Kingdom of Saudi Arabia 

www.buad-r.sa 

info@buad-r.sa

 +966 55 000 0126 